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President

GPRA

RECOMMENDATION LETTER FOR Mr Rafael Robert Pilszczek, M.A.

To Whom it May Concern

As the president of the German Association of leading Public Relations Agencies (GPRA) I am happy to answer this reference at the request of Mr Rafael Robert Pilszczek M. A. Mr Pilszczek will visit the United States for a research journey during the next three months. He is going to talk with representatives of trade organizations, private universities and Public Relations Companies in order to establish a report on the professional status quo of PR business in the United States. He is mainly but not only focussing on the work in Washington D. C. and Los Angeles. He is going to publish his findings and insights after the research and meetings in articles for the one leading German web resource on PR business you can find under www.pr-guide.de.

I know Rafael very well and I am delighted to say that he is a highly experienced journalist and writer and also a brilliant PR practitioner, running a PR company on its own in the federal state of Hamburg, Germany. I kindly ask you to facilitate und support his valuable research by providing him deeply access to PR professionals in your business, organizations and PR companies.

Rafael, I am pleased to say, has a very serious and ambitious personality. I have every confidence that he will contribute professionally and well informed the right knowledge to every conversation he might be involved in as a rewarding and much respectful dialog partner.

We are looking forward to his new insights he will have gained after the visit to the United States. Enjoy the talks with him as we have.

Sincerely yours